

Portfolio

UNIQUE-PLEXIART
UNIQUE-PRINTART

STORIES-PICTURES
PICTURES-STORIES

ROLF M. VOGT
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R.M.Vogt



SHORT BIOGRAPHY:

Rolf M. Vogt

Born October 6th 1936 in Basel, Switzerland. Married, two grown-up children, five grandchildren.

EDUCATION:

Allgemeine Gewerbeschule Basel, Schwitter AG Basel, The Gilchrist Studios London, Gerstner & Kutter Basel, Lang Reproduction, Basel.

From 1962 on Publicity Coordinator for Europe and South America with Knoll International, after in-house training in New York, with and among others, Herbert Matter. Intense co-operation with Bob Norda and Mervyn Kurlansky.

INDEPENDENT DESIGNER:

From 1969 on he worked together with Roger Humbert, photographer, with whom, in 1970, he established the studios Humbert & Vogt SWB/ASG/DAD in Riehen, near Basel (in a former cinema). 1986 transformation into a joint-stock company. 1993 he left the studios Humbert, Leu and Vogt Ltd.

He also worked as chairman for the VSG, the association of Swiss Graphic Designers and he co-initiated the fusion of the two existing designers associations VSG and BGG to the ASG/SGD, and he was chairman for ASG Basel. Later he presided over the ASG/SGD Switzerland.

FROM 1993 ON HE AGAIN WORKED AS FREELANCER IN HIS OWN STUDIO: Rolf M. Vogt Design & Communication and founded the Aha Fliegeverlag, published his own books as well as books from other writers, and resumed his artistic work.

Longer journeys took him to North and South America, Canada, Africa, Australia, China, Bhutan, Borneo, India, England, Scotland, New Zealand and to the South Sea.

SOME OF HIS FIELDS OF ACTIVITIES:

FURNITURE, INTERIOR DESIGN: Knoll International, Herman Miller, Vitra, Wohnbedarf, Interiors International.

TEXTILES AND FASHION:

Jack Lenor Larsen, Duktus, Stuttgarter Gardinen, Hanro, Spengler Fashion, Quelle Fashion Distribution.

TEXTILE MACHINERY:

Scragg Manchester, Abby Manchester, BTMA British Textile Machinery Association, Rieter Textile Machinery Switzerland.

PHARMACEUTICAL COMPANIES:

Roche, Ciba, Geigy, Sandoz, Novartis, Squipp, Boeringer and Fukuda Denshi Japan.

TRADE FAIRS:

Public relations and marketing for Messe Basel and various other trade fairs in Milano, Paris, Düsseldorf and Moskau.

MUSEUM DESIGN:

Ur- und Frühgeschichte in the Historical Museum Basel, Kirschgartenmuseum Basel, Natural history Museum of Basel, New design of the Transportmuseum of Switzerland in Basel, Museum of Switzerland, Zürich, Mountain Museum St. Niklausen, Switzerland.

SPECIAL EXHIBITIONS:

The Cantons Basel and Basellandschaft at the Comptoir. Exhibition Gold der Helvetier. Art Econ Basel. The Canton Basel-Landschaft. Christoph Merian Stiftung CMS. Presentation of all museums of Basel at the IBM Museum in New York.

SERVICES, INSTITUTIONS, CHARITIES:

Christoph Merian Stiftung CMS, Gesellschaft für das Gute und Gemeinnützige GGG, Touristoffice of Basel, University of Basel, Gemeinde Riehen, Pro Infirmis Switzerland.

BANKS:

Börse Basel, UBS Switzerland, Baumann Bank, Eigenheim Bank.

AWARDS:

1977 Presidential Award for Design Management for the outstanding graphic Design for Scragg & Sons Ltd. England, by H.R.H. Prince Philipp, Duke of Edinburgh, President of the Royal Society of Art, London.



Series Collagen Q02
Unique PlexiArt
format 33 x 23 cm
plus base



Series FeenEngel Q01
Unique PlexiArt
format 33 x 23 cm
plus base

Series Collagen Q03
Unique PlexiArt
format 33 x 23 cm
plus base

Expo 09

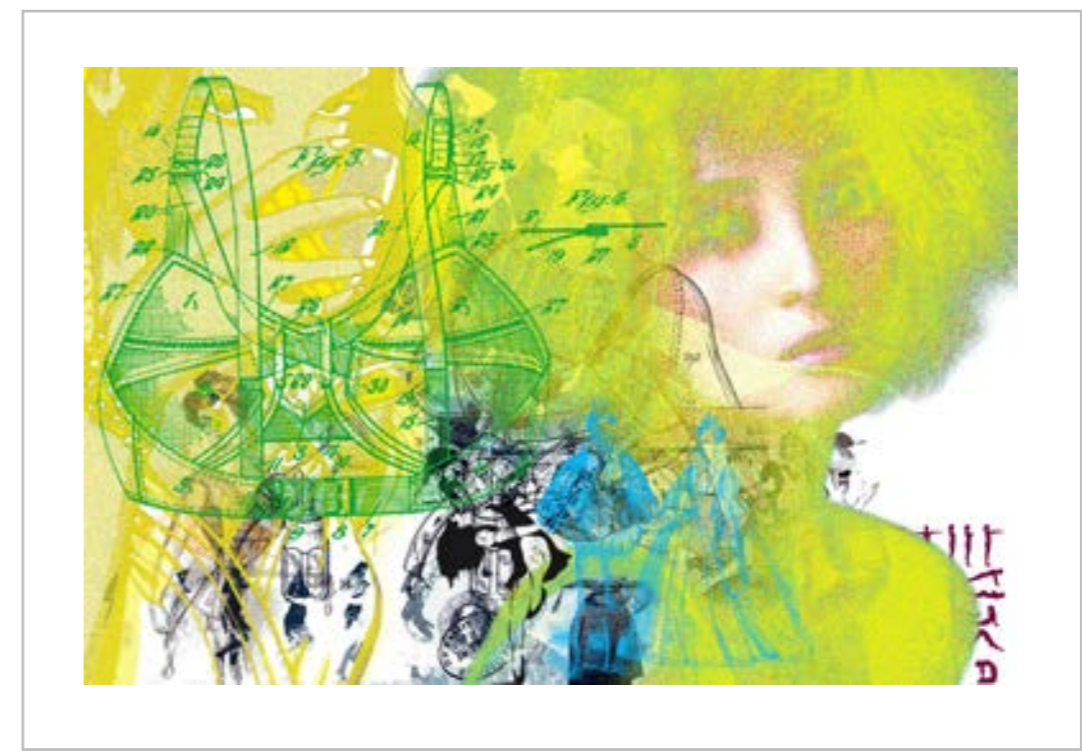
More photos, illustrations, information and contact details can be found under:
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In the Year 2011 two Exhibitions in the Agora Art-Gallery in New York had taken place.

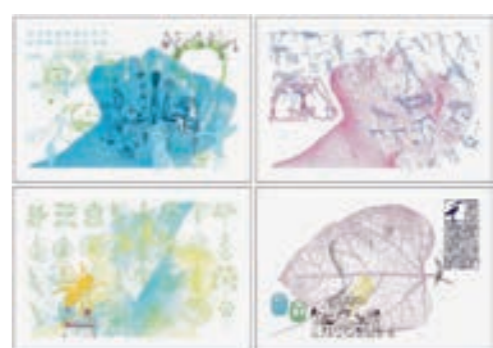
Some Pictures of the exhibition at the art Gallery KUNSTpART at Spalenberg 30 in Basel, Switzerland, 2009.



Series Movement Q01
 Unique PlexiArt
 format 33 x 23 cm
 plus base



Series Girls Q05
 Unique PlexiArt
 format 33 x 23 cm
 plus base



Left: Photograph of the composition as a PlexiArt sculpture.

Right: Each of the four panes in the main colors cyan, magenta, yellow and black.

Design'Conzept

SYMBOLS, SIGNALS, ICONS AND PICTOGRAMS

UNIQUE-PLEXIART AND UNIQUE-PRINTART FROM COMPUTER-COLLAGES

PlexiArts and PrintArts are story pictures that don't need words or explanations. Picture stories, whose subject matters you decide on yourself and read yourself. It is your interpretation that counts.

Not only the colours are formed in your head, it's the stories as well. There is no binding statement to be found; you, the viewers, are co-authors of the interpretation.

Our world today is full of symbols, signals and pictograms; our society communicates across continents and cultures with the help of such universal imagery.

It tempted the graphic designer in me to try and replace the written alphabet by these signals and arrange them in a pictorial context. During the years I have collected over 7'000 symbolic pictures, symbols, signals, icons and pictograms and have thus, in my collages, developed a distinct design communication of my own.

Of these Unique-PlexiArt and Unique-PrintArt designs there is always one copy only.

The individual pictograms, symbols, signals and icons are subsequently reassembled for new compositions, comparable to the process used in normal type-setting and printing.

The single photographs used in the collages have been broken down into their basic colours cyan, magenta, yellow and black, technically and emotionally changed and reassembled in a different and expressive way.

Series Collagen H1-01
Unique PrintArt
format 23 x 33 cm

Series Collagen H1-19
Unique PrintArt
format 23 x 33 cm



Top: Series Twilight 01
Unique PlexiArt
format 35 x 50 cm

Detailview and close-up of a Unique PlexiArt Skulptur.

Plexis

Formats in cm
 Unique PlexiArt standing 15 x 33
 Unique PlexiArt standing 33 x 23
 Formats for hanging or putting up
 50 x 35 / 42 x 60 or 60 x 42

Series Japan H05
 Unique PlexiArt
 Format 42 x 60 cm
 with spacer for hanging
 or putting up.



Illustration of the principle of the four PlexiArt collages with the different dominant colours of the PlexiArt Sculpture.

THE PRINCIPLE OF THE UNIQUE PLEXIART-COLLAGES

These Unique PlexiArt pictures consist of four single (perspex) PlexiArt panes each, which have been fixed together using spacers. They can be put up as small-scale sculptures or hung up with two eyelets.

Each of the four panes is printed in one of the basic printing colors cyan, magenta, yellow and black, but also contains other colours.

According to the individual composition and according to the placement of the four panes, different visual images result, even three-dimensional effects are possible.



Right: This photograph shows the finished PlexiArt sculpture, but with a different arrangement of the panes.



Pictures from top to bottom:
 Series Marilyn Q26
 Unique PlexiArt
 format 33 x 23 cm
 plus base

Series med. Art Q05
 Unique PlexiArt
 format 33 x 23 cm
 plus base

Series Mondo Q25
 Unique PlexiArt
 format 33 x 23 cm
 plus base



Series Kitsch H01
 Unique PlexiArt
 format 42 x 60 cm



Spacer on the larger PlexiArt Sculptures.



Hanging device on the larger PlexiArt Sculptures.



Metal folding square on the larger PlexiArt Sculptures.

Plexis

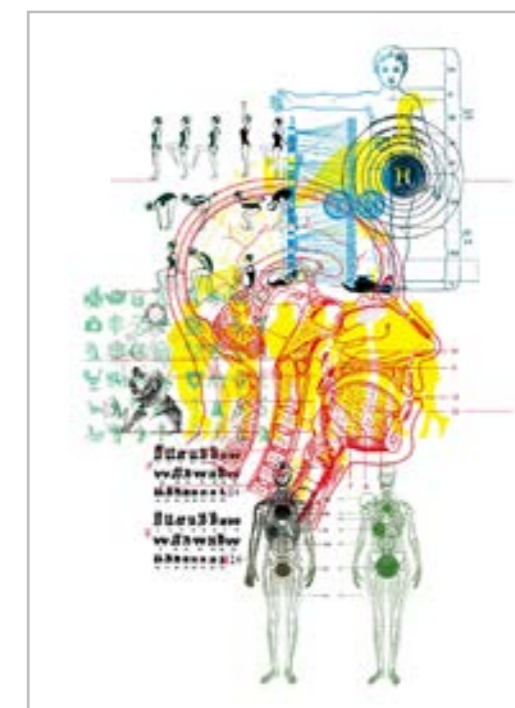
UNIQUE PLEXIART SCULPTURES AS PICTURE OR SCULPTURE

The large-scale Unique PlexiArt Sculptures can be hung up with the supplied metal hangers, as pictures.

They can also be used as free-standing sculptures when you use the four supplied small metal feet.



Series China Q01
Unique PlexiArt
format 33 x 23 cm
plus base



Series medizinische
Signale H1-10 und -11
Unique PlexiArt
format 23 x 33 cm
plus base



Examples of different
arrangements of the
four coloured panes.

Top: The pane with the
dominant color magenta
is in the foreground, and
left, the pane cyan is in
the foreground.

Series Mouth Q1
Unique PlexiArt
format 33 x 23 cm
plus base



Left: two photographs
of the Series Comics
Unique PlexiArt
format 15 x 33 cm

Plexis



Series Comics H01
Unique PlexiArt
format 15 x 33 cm
plus cubic white base

Here you can see first the individually printed panes, cyan, yellow, magenta and black and on the right one possible combination of the four panes.



Series Signale H02
Unique PlexiArt
Format 15 x 33 cm
plus cubic white base

The four printed panes next to each other and right one possible combination of the four panes.



Series Signale H04
Unique PlexiArt
Format 15 x 33 cm
plus cubic white base

The four printed panes next to each other and right one possible combination of the four panes.



Series Flowers H01
Unique PlexiArt
format 15 x 33 cm
with cubic white base



Series Pinup H1 09
Unique PlexiArt
format 42 x 60 cm
with spacer



Series Japan H2 30
Unique PlexiArt
format 23 x 33 cm
with white base



Series Japan H2 09
Unique PlexiArt
format 23 x 33 cm
with white base

Prints



Series All Q01
Unique PrintArt
format 29.7 x 21 cm
mounted on a A3
cardbord



Series All Q13
Unique PrintArt
format 29.7 x 21 cm
mounted on a A3
cardbord



Series All Q15
Unique PrintArt
format 29.7 x 21 cm
mounted on a A3
cardbord

PRINZIPLE UNIQUE PRINTART

The Unique PrintArt Storypictures are, just like Unique PlexiArt, individual layers which are then superimposed and printed. Here too, the templates are destroyed after each print-out. The individual Signals, Symbols, Icons and Pictogramms will my by later used again in other compositions of prints or plexis.

The single layers appear in the dominant colors cyan, magenta, yellow and black. Again every layer also contains additional colours. According to the actual composition and the arrangement of the individual layers, different visual impressions result.

Every print is unique, dated, numbered, signed and mounted or matted.

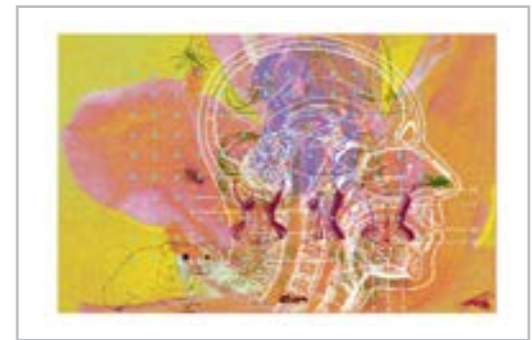
Formats mounted on cardbord or in a passepartout:
Unique Prints 29.7 x 21 cm
Unique Prints 35 x 49 cm
Unique Prints 40 x 50 cm



Three samples of Unique PrintArt Series Garden H01, H02 and H03
format 29.7 x 21 cm
mounted on a A3
cardbord



Series Mankind Q01
Unique PrintArt
format 29.7 x 21 cm
mounted on a A3
cardbord



Series Mankind Q28
Unique PrintArt
format 29.7 x 21 cm
mounted on a A3
cardbord

Foils



PRINZIP UNIKAT FOILART

The Unique FoilArt are, just like the PlexiArt, individual layers of four foils which are then superimposed and printed on transparent-foils. Here too, the templates are destroyed after each print-out.

The individual Signals, Symbols, Icons and Pictogramms will, my by later, used again in other compositions of prints or plexis.

The single foil-layers appear in the dominant colors cyan, magenta, yellow and black. Again every layer also contains additional colours.

According to the actual composition and the arrangement of the in-

dividual foil-layers, different visual impressions result.

Every FoilArt is unique, is dated, numbered, signed and placed together.

Formats including passe-partouts:
Unique FoilArt 29.7 x 42 cm
or 42 x 29.7 cm

The four passe-partouts with the four foils in cyan, yellow, magenta and black will be placed together.

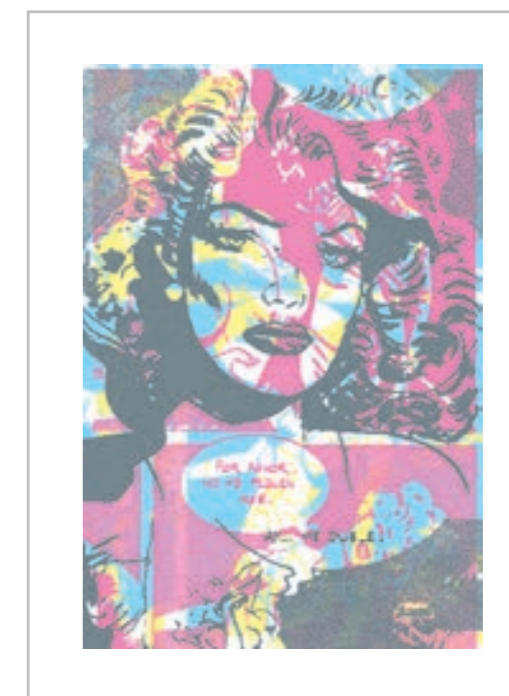
From the Serie Next Unikart FoilArt
format 21 x 29.7 cm
in passe-partous A3
29.7 x 42 cm



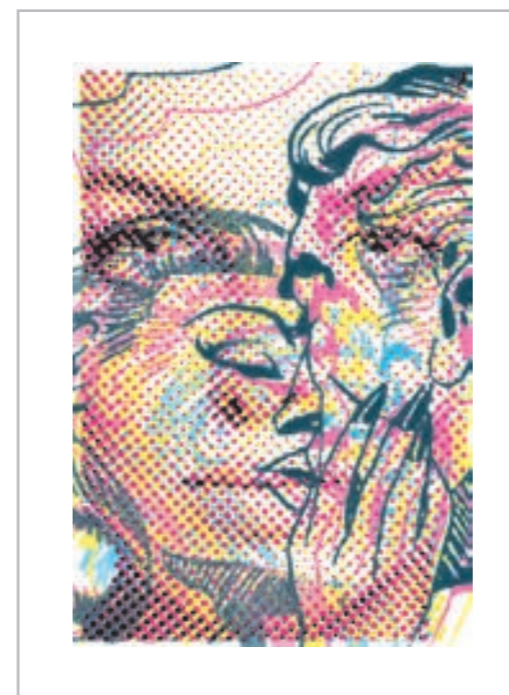
Serie Emotion H01
Unikat FoilArt
format 21 x 29.7 cm
in passe-partous A3
29.7 x 42 cm



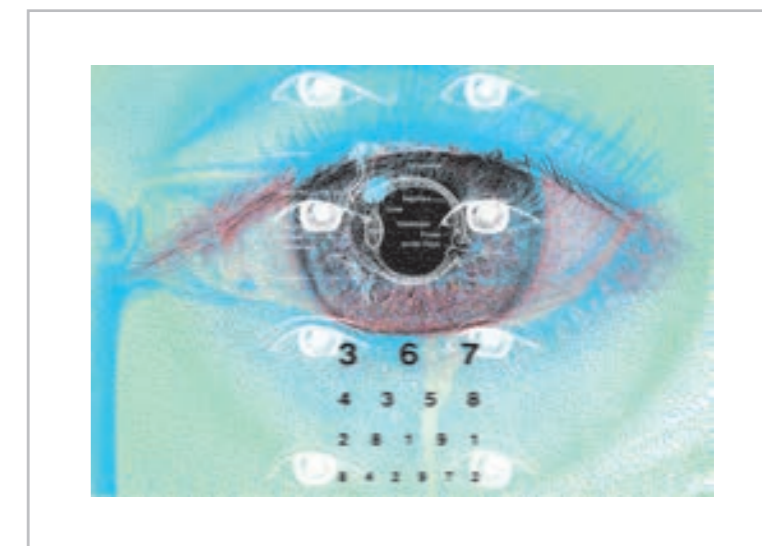
Serie Comics H02
Unikat FoilArt
format 21 x 29.7 cm
in passe-partous A3
29.7 x 42 cm



Serie Comics H05
Unikat FoilArt
format 21 x 29.7 cm
in passe-partous A3
29.7 x 42 cm



Serie Comics H03
Unikat FoilArt
format 21 x 29.7 cm
in passe-partous A3
29.7 x 42 cm



Serie Eys Q08
Unikat FoilArt
format 21 x 29.7 cm
in passe-partous A3
42 x 29.7 cm

Prices 2011



PRICELIST FOR PRINTART AND PLEXIART SKULPTURES

All prices net, irrespective of the place of purchase, be it a gallery or by direct order with the artist.

Photo: 'Barbara'
commissioned work
Unique PlexiArt
format 42 x 60 cm
with mounting devices

PrintArt mounted on cardboard Unique print signed	35 x 49 cm	420.- US\$
PrintArt with passe-partout Unique print signed	40 x 50 cm	750.- US\$
FoilArt with passe-partouts four Filmfoils signed	29.7 x 42 cm	580.- US\$
PlexiArt Sculpturs portrait format signed with white base	15 x 33 cm	1'300.- US\$
PlexiArt Sculpturs landscape format signed with white base	23 x 33 cm	1'600.- US\$
PlexiArt Skulpturs signed with spacer and mounting devices	50 x 35 cm	2'200.- US\$
PlexiArt Skulpturs signed with spacer and mounting devices	60 x 42 cm	2'500.- US\$



Detail view, close-up,
from the Series Faces
Unique PlexiArt
format 50 x 35 cm



Detail from NY 9/11'a
Unique PlexiArt
format 33 x 23 cm
plus white base